

Website Usability: Making Content Easy to Find

Course Outline

- Introduction (Introduce instructor, introduce students, course outline and materials, facilities, computers, classroom) - 10 minutes
- Pretest - 10 minutes
- Basic usability concepts (i.e., what is usability, anyway?) - 50 minutes
- Basic accessibility concepts (why it's important, what kinds of accessibility to be concerned about, web features that can be problematic to various groups, etc.) - 40 minutes
- Break - 15 minutes
- Gain experience in analyzing websites for aspects of usability and accessibility (discussion session/activity) - 30 minutes
- Important ways to study usability (including inexpensive methods you can do yourself) - 15 minutes
- Gain experience in performing a usability test (small group activity with reporting back to the large group) - 35 minutes
- Question and answer - 15 minutes
- Posttest - 10 minutes
- Evaluation / wrap-up / CE certificates - 10 minutes

This course has been approved for 4 hours of Medical Library Association Continuing Education Units.

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